

# Martin Cruz

DIRECTOR OF CORRESPONDANCE

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**INTRODUCTION** **WHO I AM:** I'm a Sophomore seeking a bachelor's degree in accountancy. I enjoy gaming and my visits to the recreation and wellness center on campus. I joined ALPFA my first semester at California State University, Long Beach and I made more friendships during that time than I did my four years in high school. I was presented with tons of opportunities and resources that many of my friends didn't have access to. After 3 semesters in this organization I'm continuing to evolve both interpersonally and professionally. I was previously the Operations Coordinator in the Spring of 2018 and I worked closely with the entire board to ensure valuable meetings for our members.

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**QUALIFICATIONS** **Operations Coordinator:** I maintained accurate records of attendance by checking members in during meetings. I also worked closely with the treasurer to maintain food expenses within budget for weekly meetings. I got the chance to grow as an individual by attending speaking engagements and many more ALPFA events. I couldn't be more more pleased to have taken a board position as a freshman.

I also have the time and capacity to manage this position and the rest of my priorities. I am familiar with the workload and I want to invest the time into organization to help it grow as it has done for me.

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**GOALS** **As Director of Communications,** I plan to inform our members about events and reminders regarding ALPFA on a systematic basis via email. We have done a great job overall, but I think we really need to work on being consistent with the timing of our emails. I will send out emails at the same time, every time, so that our members can plan accordingly. I plan to discuss with ALPFA members and board members to find a time that is most convenient for everyone in the organization.

Not only would I like to fulfill my roles as D.O.C, I'd also like to promote ALPFA's involvement in more community service events. This is something we have lacked and will be a great way to bond with our members and the rest of our community in Long Beach.

Although CSULB ALPFA members are our primary focus, chapters throughout LA and Orange county are also within reach. I will attend as many of their events as I can to exchange ideas with their board members to add value to our organization and ALPFA as a whole.