

LUIS
TREASURER



LARIOS
SPRING 2019

About me

Hello ALPFAmilia! It is an honor to run as a candidate for Treasurer in Spring 2019. Approximately a year ago I transferred to California State University, Long Beach as an accounting major. Being a first generation college student I had no clue about recruiting nor about anything related to accounting. I knew that I wanted to become an accountant but I didn't know how to reach my goal. As a result of being a member of ALPFA I have been able to participate in the P.E.G. program and attend professional development workshops. ALPFA has allowed me gain access to various mentors and a network of professionals who have become fountains of knowledge, and an essential part of my professional development. These experiences have motivated me to run for a position on the board so I can give back to the organization that has helped me. I want to pass on my knowledge to current and incoming students, so we can all reach success.

Qualifications

As an owner of a tech startup, I have gained valuable skills that will allow me to easily transition into the role of Treasurer. My startup has taught me how to effectively communicate with a diverse team to increase revenue and market share. I currently manage a community of over 100 members, 60 of which are current customers. I have learned to identify problems and implement development solutions within a short span of time, in order to increase customer sustainability and mitigate risk. These qualities and many more that I possess will allow me to flourish within the role as Treasurer and as a supporting member to fellow board members.

Goals

During the brief winter break I will work together with the board to find ways to increase the amount of members so the organization has more funds to budget with. I will also form a committee and work with them to develop a road map of fundraising events that will go into effect throughout the semester. I will work with the board to create a new design for the t-shirts and have them printed in a timely manner. Finally I plan to support the board and the organization in anyway that I can, so all members have access to more opportunities and prosperity.