



Karen Gomez

Director of Correspondence, Spring 2019

INTRO

Hola ALPFamilia! It's an honor to be considered for the Director of Correspondence position. This is my fourth year at California State University, Long Beach and second year in the business department. I started off as a Math major and transitioned into accounting where I have been a member in HSBA, Accounting Society and ALPFA. This was my first semester joining ALPFA and it has stood out from the rest. I have always believed that if you're going to commit to something, you have to put in your all, and this is why I chose to run for a position in ALPFA. I am ready to put in my all to work towards the ALPFA I envision.

VISION

So what is it that I envision? I see a lot of heart and potential within this organization in which has not been put to its full potential. Being the Director of Correspondence, I not only want to do the basics of my position; emailing, and keeping Beach Sync up to date as well as the ALPFA Newsletter, but also I want to help bring my vision to life. I think this organization has the potential to do a lot more and now is the time to initiate new traditions.

GOALS

First of all, I think that community service is a big part of a club in which I did not see opportunities for this past semester and I would want to work on that with other directors. Also, working in the AS Business Office on campus, I know that many clubs get money from restaurants by getting members to go and at the end receiving a percentage from that. I think that ALPFA could network and raise money this way. Lastly, I would want to see this organization grow a bit more and by getting a committee to help out with updating the newsletter, calendar and social media up to date and organized, this is a way that will help that aspect.

I think that helping it grow also starts within the club and making sure our members stay as well. This means helping them feel more welcome and at home. I think one way is by making monthly gifts for active members and posting about it on Instagram and on the newsletter because everyone likes recognition, and this will let them know how we appreciate and notice their time and effort as well. This will also encourage others to be more involved and get the next reward I look forward to seeing you all Tuesday, Thank you!