

# LESLIE RUIZ

## Director of Events

### Fall 2019



#### Introduction

Hello my name is Leslie Ruiz and I am honored to be running for Director of Events for the Fall 2019 semester. This will be my third semester in ALPFA and although I came in as a relatively shy and quiet person the org has helped me grow both professionally and personally. From engaging with professionals, to greeting members at the door, ALPFA encouraged me to step out of my comfort zone and to not fear change. I owe this growth to the org and to the members who have so warmly accepted me and who continuously push me to better myself.

#### Qualifications

Serving as Director of Marketing for the Spring 2019 semester while juggling school, work, and a social life, tested my time management and prioritizing abilities. I was able to quickly adapt to all of these things while still having fun and enjoying my jam packed schedule. Through effective communication and collaboration ,with fellow board members, we were able to successfully execute what we had envisioned for the Spring 2019 semester. I was able to have a behind the scenes look as to event planning and organizing and really began to understand how much dedication and time is needed in order to successfully host large events and socials.

#### Future Plans

As Director of Events I promise to continue to uphold ALPFA's core values of empowering those of underrepresented backgrounds. I will do this through planning and executing events that not only make members feel welcome but that consist of various professional and networking opportunities. I will work to improve the end of the semester Member Appreciation Bash by taking into consideration the voice of the members and listening to ideas they may want to see. As well as working on strengthening the bond among the board and among its members, by planning more board socials and more member socials off campus.

