

ANDREA LEON

Director of Correspondence

Spring 2019



INTRODUCTION

Hi ALPFamilia! I am honored to be running for Director of Correspondence for the Spring 2019 semester. I am an accounting student who just transferred to California State University, Long Beach. I came here eager to learn, improve, and meet wonderful new people. I have met incredible people in ALPFA who encourage me to go out of my comfort zone. They have welcomed me so warmly and helped me as I learn about recruiting and grow professionally in other ways. I am proud to be a member of this organization. I would love the opportunity to contribute to the support system that does nothing but lift others up.

QUALIFICATIONS

This semester, I was heavily involved in both ALPFA and Beta Alpha Psi & Accounting Society. Through my constant involvement I developed my networking skills and confidence in communicating with a variety of people. I became involved with the Public Relations Committee of BAP&AS, conducting interviews, attending events, and writing about them for The Ledger. When I worked as a tutor for a year, I learned how to explain complex concepts clearly and concisely. Through these experiences I have developed my communication, organizational, and time-management skills. By being the oldest of my siblings, being a tutor, and participating in the Moss Adams Case Study I learned about being a reliable teammate and working for the benefit of others. These skills and experiences will allow me to benefit the ALPFamilia by keeping members informed via email, BeachSync, and the newsletter.

GOALS

My goal is to continue the welcoming and supportive atmosphere of ALPFA and help the organization grow. I will continue and improve upon the informative emails and newsletter. I will also improve the use of BeachSync to make information about events available there. I plan to communicate with other chapters of ALPFA and other organizations on campus to find out about more fundraising, networking, and other opportunities. My relationship with my mentor and the current Director of Correspondence Jazmin will facilitate my learning of the duties of this position. I look forward to serving and working with the other board members to increase our membership and member retention. Effective communication will help ALPFA run smoothly and focus on our mission, which is to empower each other to become leaders.

Thank you for your consideration!