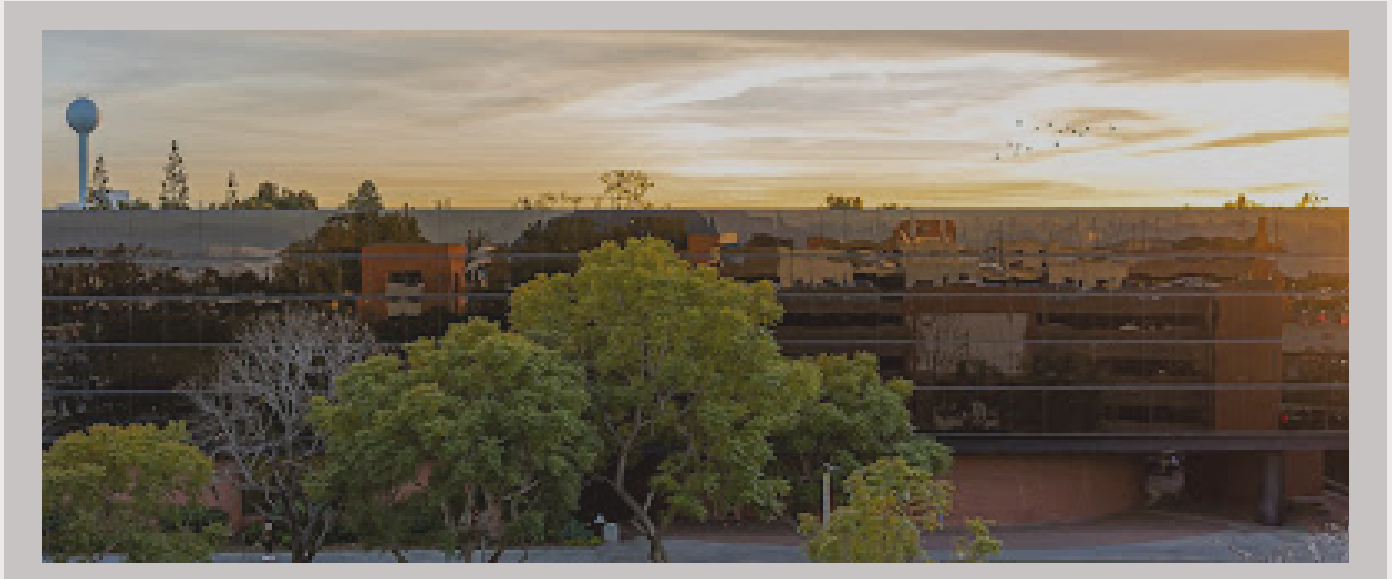


ALPFA NEWSLETTER



Our Mission

The Association of Latino Professionals For America (ALPFA) works to empower and develop businessmen and women as leaders of character for the nation in every sector of the global economy. ALPFA has more than 81,000 professional and student members across the country with access to 50,000 paid summer internships through hundreds of Fortune 1000 corporate partners. Our vision is to be the premier business organization for expanding opportunities for leadership in the global market.



March Overview



- 3/3 P.E.G. Social
- 3/5 CohnReznick Speaking Engagement
- 3/7 BDO Speaking Engagement
- 3/7 Raising Cane's Fundrasier
- 3/12 FBI Speaking Engagement
- 3/14 ALPFA Symposium and Convention Info Session
- 3/19 Professional Development with Milton Galeas
- 3/19 Ding Tea Social
- 3/21 Target Speaking Engagement
- 3/23 Mock Interview Day
- 3/26 Hatching Your Creativity with HCVT



April Preview

- 4/6 ALPFA West Regional Student Symposium
- 4/9 Becker Speaking Engagement
- 4/11 Moss Adams: CPA Tips
- 4/16 Data Analytics Workshop with Chevron
- 4/18 Data Analytics Workshop Excel Functions
- 4/20 Gillybert Business Challenge
- 4/23 ALPFA Nominations
- 4/25 ALPFA Elections
- 4/30 ALPFA Awards



MARCH 2024

3/3 P.E.G Social

On the delightful Sunday of March 3rd at the Library Coffee House, our gathering was graced by the presence of not only our esteemed cohort of mentees but also by our esteemed mentors, adding an extra layer of camaraderie and connection to our P.E.G Social. Among the distinguished professionals who honored us with their presence were Mario Ruiz, Peter Velez, Gilberto Rodriguez, Luis Larios, and Edgar Avilez Lara. It was a truly enriching experience as mentees had the opportunity to engage in meaningful conversations and establish valuable connections with these seasoned professionals, gaining insights and guidance that will undoubtedly shape their professional journeys. The atmosphere was one of warmth and collaboration, as mentors generously shared their expertise and mentees eagerly soaked up knowledge and advice. Such gatherings serve as invaluable platforms for fostering mentorship relationships and nurturing professional growth, and this P.E.G Social was no exception, leaving all attendees inspired and motivated to continue their pursuit of excellence.



By Lizeth Magana

3/5 CohnReznick Speaking Engagement

On Tuesday, March 5th,, ALPFA hosted a speaking engagement with CohnReznick. Being that it was their first time visiting CSULB, both the Recruiter and Partner offered insights into career opportunities within CohnReznick. The engagement drew considerable attendance from students eager to learn about potential career paths. It included a presentation and a networking session, which allowed members to interact directly with the professionals. Overall, the engagement served as a valuable platform for students to expand their professional networks and gain insights into the opportunities available.



CohnReznick

By Eric Ruloma

MARCH 2024



On Thursday, March 7th, ALPFA hosted a speaking engagement with BDO campus recruiter Reagan Hicks. She gave a presentation where she gave an overview of BDO and what opportunities BDO is offering. She then explained what diversity, equity, and inclusion (DEI) is, its importance to BDO, and the benefits DEI brings to a workplace. Reagan then explained how BDO is working to uphold DEI principles such as having inclusion groups where marginalized groups can have a safe space to connect. The speaking engagement then ended with a question and answer session. Overall, the speaking engagement provided a lot of insight into the opportunities offered by BDO and its values.

3/7 BDO Speaking Engagement



By Bryan Izaguirre

3/7 Raising Cane's Fundrasier

On March 7th, ALPFA members gathered for their first social event at Raising Cane's, where the focus was on fostering connections and building camaraderie within the group. The event provided a wonderful opportunity for members to socialize, and get to know each other better, all while enjoying delicious chicken tenders. As they enjoyed their refreshing beverages, ALPFA members engaged in lively conversations, forging new friendships and strengthening the bonds of their professional network.



By Eric Ruloma

MARCH 2024



3/12 FBI Speaking Engagement

On Tuesday, March 12th, ALPFA members were privileged to participate in a speaking engagement hosted by the FBI. At this event, a special agent delivered invaluable insights into the multifaceted world of FBI careers. Attendees gained knowledge about the prerequisites and wide-ranging opportunities within the FBI, spanning from forensic accounting to special operations and beyond. Students can gain real-life experiences with the FBI through their summer internship offers and more. Additionally, the agent generously shared personal experiences, providing a firsthand look into the daily workings of an FBI professional. A heartfelt thank you goes out to the FBI for imparting their wisdom to our student chapter.



By Lizeth Magana

3/14 ALPFA Symposium and Convention Info Session



On Thursday, March 14th, ALPFA presented an information session of the ALPFA Student Symposium and Convention. The session highlighted the upcoming Student Symposium and ALPFA Convention as a premier event for students interested in attending. Members were informed about the diverse range of workshops, panels, and networking opportunities available.

The session emphasized the importance of attending to enhance professional development, gain industry insights, and connect with peers and professionals. Students were encouraged to register early to secure their spot and take advantage of early bird discounts. Overall, the session underscored the convention's role in fostering growth, learning, and networking within the ALPFA community.



By Eric Ruloma

MARCH 2024

On Tuesday, March 19th, ALPFA held a professional development workshop presented by former Big 4 consultant and current CSULB professor Milton Galeas. In this workshop, he provided tips to use during the interview process such as preparing a targeted resume specifically tailored for the company you are interviewing for and researching the company or professionals that work there to ask more targeted questions during the interview. Attendees also gained knowledge on what not to do, such as asking about compensation before the job offer has been granted. He also emphasized the importance of knowing the STAR method (Situation, Task, Action, Result) since many top companies want the interviewee to use it during interviews. Overall, the workshop provided helpful and insightful tips to those who attended that will prove useful in their future interviews.

By Bryan Izaguirre

3/19 Professional Development With Milton Galeas



3/19 Ding Tea Social



On March 19th, ALPFA members gathered for their first social event at Ding Tea, with a focus on fostering connections and building camaraderie within the group. The event provided a wonderful opportunity for members to socialize, and get to know each other better, all while savoring delicious bubble tea. As they enjoyed their refreshing beverages, ALPFA members engaged in lively conversations, forging new friendships, and strengthening the bonds of their professional network.

By Eric Ruloma



MARCH 2024

On Thursday, March 21st, ALPFA members were treated to a presentation by Target representative Anthony Lawson. The presentation, "Setting Yourself up for Success," began by explaining the importance of networking and tips on how to expand one's network. He went on to explain the behavior-based interview process of Target and gave the best advice on how to prepare, which included being open about your room for growth and questions to ask interviewers. Anthony went on to outline the 8-week internship journey at Target and the different business areas within the company. The presentation concluded with what goals Target has for its interns and the many available career trajectories. After the presentation, Anthony handed out goodies from Target for those in attendance, mingled with the members, and answered any lingering questions. Thank you Anthony for your insight!

By Lucas Calderon

3/21 Target Speaking Engagement



3/23 Mock Interview Day

On Saturday, March 23rd, ALPFA organized a "Mock Interview Day" led by RSM professional, Daisy Delgado. The event attracted significant participation from individuals eager to refine their interview techniques. Daisy offered a significant amount of invaluable guidance, imparting essential insights and tactics for excelling in interviews. Following the presentation, attendees had the chance to demonstrate their newfound skills, effectively reinforcing their interview capabilities with the knowledge acquired from the professional's advice.

By Eric Ruloma



MARCH 2024



On Tuesday, March 26th, ALPFA and HCVT teamed up to host the “Hatching your creativity” egg painting event. Members in attendance were instructed to get into teams of four, choose a team leader, and pick a theme for their eggs. The teams were provided with paint, brushes, and HCVT representatives who helped guide their creative visions. Each team conceived creative designs for their eggs, ranging from Pixar, Marvel, and even Pokemon. The panel of HCVT judges chose their top three favorite designs and the winners were given prizes. A great fun and team-building event for all!

By Lucas Calderon

3/26 Hatching Your Creativity With HCVT



March Behind the Scenes...



Member of the Month



Jaime Benedicto Lacsamana



What is your major?

I am majoring in Accountancy.

What are your favorite hobbies?



My hobbies include playing instruments, that includes the piano and guitar, playing tennis, and exercising.

Why did you join ALPFA?



I joined ALPFA because they had very welcoming community and they show great dedication and care when it comes to their members.

