



Alexandria Gonzalez

Director of Correspondence

Introduction:

Hello ALPFAMilia! For those of you who don't know me, my name is Alexandria Gonzalez. I am an accounting senior, entering the Fast Track Master Program in Spring 2020. I am very thankful for being nominated for Director of Correspondence. This is my first semester with ALPFA, yet ALPFA has helped me to improve exponentially both personally and professionally. ALPFA's current Director of Correspondence Andrea Leon has used emails to create a welcoming culture which I want to continue, to help students see the welcoming culture within ALPFA.

Qualifications:

My qualifications for this position, are that I have been serving as BAP&AS Marketing Co-Chair this semester. My tasks entailed generating 2 to 5 posts weekly for Instagram and Facebook in a professional manner to advertise their events. The position required me to delegate tasks to committee members, collaborate with the PR Committee for the BAP&AS ledger and with the ABSOC Chair for the marketing committee pictures. I want to be more involved with ALPFA and I hope this will give me the opportunity to help ALPFA. I hope to use the skills I learned from BAP&AS with some adaption to continue to have the welcoming and familial culture expressed by the current board members.

Goals:

My goal for next semester is to use the emails to bring more members to weekly meetings, through the ALPFA emails, I want to keep the emails, how they are but add some pictures. We can use pictures from previous events to showcase the event going to take place, so students know what will be happening at the events, to make them more comfortable with the event.